



# LORENZO COLNAGHI

## CREATIVE COPYWRITER

I work with agencies & startups but I always focus on the same: bringing more than I can to the table to craft ideas, inspire others, and feed them with damn good carbonara.

<https://lorenzocolnaghi.com>  
lorenzo.colnaghi93@gmail.com

## AGENCIES

**Scholz & Friends | Berlin**  
Junior Copywriter | Jul 2021

**Publicis | Milan**  
Creative Intern | Apr - Jun 2021

**Ogilvy Social Lab | Amsterdam**  
Creative Intern | Jan - Mar 2021

**Serviceplan Innovation | Munich**  
Creative Intern | Oct - Dec 2020

**McCann | London**  
Creative Intern | Jul - Sep 2020

**Dentsu Aegis | Dubai**  
Freelance Copywriter | Jun 2020

**Reply Group | Milan**  
Marketing Consultant | Mar 2018 - Feb 2019

## DIGITAL SKILLS

Adobe Creative Cloud (Photoshop, Illustrator, After Effects), Cinema4D  
Google Ads, Facebook Business Manager  
LinkedIn for Business

## LANGUAGES

Italian - Native  
English - Full professional proficiency

## STARTUPS

**R3UNITE | Milan**  
Creative Strategist | Oct 2020 - Jun 2021

**Dalfilo | Bergamo**  
Head of Communication | Oct 2020 - Jun 2021

**Curtel Games | Milan**  
Communication Manager | Jun 2017 - Feb 2018

## AWARDS

**D&AD New Blood Awards** - Wood Pencil x3  
**The One Club** - Portfolio Night All Star  
**The Young Ones** - Merit  
**The Webby Awards** - Nominee  
**Creativity International Awards** - Silver

## EDUCATION

**D&AD New Blood Academy | London**  
Selected for the Creative Bootcamp | Sep 2020

**Miami Ad School | Berlin**  
Copywriting Portfolio | Mar 2019 - Jun 2021

**University of Tampere | Tampere**  
Erasmus+ program | Aug 2016 - Jun 2017

**University of Milan | Milan**  
MSc. Corporate Communication  
Summa Cum Laude | Oct 2015 - Dec 2017

**University of Insubria | Varese**  
Bsc. Communication Studies  
Summa Cum Laude | Sep 2012 - Oct 2015