



LORENZO COLNAGHI

CREATIVE COPYWRITER

I work with agencies & startups but I always focus on the same: bringing more than I can to the table to craft ideas, inspire others, and feed them with damn good carbonara.

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AGENCIES

Scholz & Friends | Berlin

Junior Copywriter | Jul 2021 - now

Publicis | Milan

Creative Intern | Apr - Jun 2021

Ogilvy Social Lab | Amsterdam

Creative Intern | Jan - Mar 2021

Serviceplan Innovation | Munich

Creative Intern | Oct - Dec 2020

McCann | London

Creative Intern | Jul - Sep 2020

Dentsu Aegis | Dubai

Freelance Copywriter | Jun 2020

Reply Group | Milan

Marketing Consultant | Mar 2018 - Feb 2019

AWARDS

Cannes Lions - Bronze Digital Craft

Eurobest - Grand Prix Innovation

D&AD New Blood - Wood Pencil x3

The One Club - Portfolio Night All Star

The Young Ones - Merit

The Webby Awards - Nominee

Creativity International Awards - Silver

STARTUPS

R3UNITE | Milan

Creative Strategist | Oct 2020 - Jun 2021

Dalfilo | Bergamo

Head of Communication | Oct 2020 - Jun 2021

Curtel Games | Milan

Communication Manager | Jun 2017 - Feb 2018

EDUCATION

D&AD New Blood Academy | London

Selected for the Creative Bootcamp | Sep 2020

Miami Ad School | Berlin

Copywriting Portfolio | Mar 2019 - Jun 2021

University of Tampere | Tampere

Erasmus+ program | Aug 2016 - Jun 2017

University of Milan | Milan

MSc. Corporate Communication

Summa Cum Laude | Oct 2015 - Dec 2017

University of Insubria | Varese

Bsc. Communication Studies

Summa Cum Laude | Sep 2012 - Oct 2015

LANGUAGES

Italian - Native

English - Full professional proficiency