



# LORENZO COLNAGHI

## CONCEPTUAL COPYWRITER

I work with agencies & startups but I always focus on the same: bringing more than I can to the table to craft ideas, inspire others, and feed them with damn good carbonara.

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## AGENCIES

### Anomaly | Berlin

Conceptual Copywriter | Oct 2022 - Now

### Scholz & Friends | Berlin

Junior Copywriter | Jul 2021 - Sep 2022

### Publicis | Milan

Creative Intern | Apr - Jun 2021

### Ogilvy Social Lab | Amsterdam

Creative Intern | Jan - Mar 2021

### Serviceplan Innovation | Munich

Creative Intern | Oct - Dec 2020

### McCann | London

Creative Intern | Jul - Sep 2020

### Dentsu Aegis | Dubai

Freelance Copywriter | Jun 2020

### Reply Group | Milan

Marketing Consultant | Mar 2018 - Feb 2019

## AWARDS

**Cannes Lions** - 2x Bronze, 4x Shortlist

**Eurobest** - Grand Prix Innovation

**ADC** - 1x Silver, 1x Merit

**D&AD New Blood** - 3x Wood Pencil

**The One Club** - Portfolio Night All Star

**The Young Ones** - Merit

**The Webby Awards** - Nominee

**Creativity International Awards** - Silver

## STARTUPS

### R3UNITE | Milan

Creative Strategist | Oct 2020 - Jun 2021

### Dalfilo | Bergamo

Head of Communication | Oct 2020 - Jun 2021

### Curtel Games | Milan

Communication Manager | Jun 2017 - Feb 2018

## EDUCATION

### D&AD New Blood Academy | London

Selected for the Creative Bootcamp | Sep 2020

### Miami Ad School | Berlin

Copywriting Portfolio | Mar 2019 - Jun 2021

### University of Tampere | Tampere

Erasmus+ program | Aug 2016 - Jun 2017

### University of Milan | Milan

MSc. Corporate Communication

Summa Cum Laude | Oct 2015 - Dec 2017

### University of Insubria | Varese

Bsc. Communication Studies

Summa Cum Laude | Sep 2012 - Oct 2015

## LANGUAGES

Italian - Native

English - Full professional proficiency